

2009 ADDY AWARD WINNERS

BEST OF SHOW

MGH, Inc.
End of the World Multi
Media
Ocean City, MD

BEST OF SHOW – BROADCAST

GKV Communications
Pull My Finger, Gymnast,
Interview
Maryland State Lottery
Agency

BEST OF SHOW – PRINT

MGH, Inc.
Steakburger Campaign
Roseda Beef

BEST OF SHOW – INTERACTIVE

alexander+tom, inc.
Democracy Video
Challenge Campaign
U.S. Department of State

BEST OF SHOW – PUBLIC SERVICE

Siquis
Brighter Days Ahead
Poster
Salvation Army

2009 SPECIAL JUDGES AWARDS

Special Judges Award for Branding

Marriner Marketing
Communications
Rich Products Corporation

Mosaic Award

Under Armour
Brandon Jennings: When
in Rome
Under Armour

2009 GOLD ADDY AWARD WINNERS

Marriner Marketing Communications

Catalog
Gallery of Indulgent Art
Brochure
Rich Products Corporation

Marriner Marketing Communications

Sales Kit
FTO Sales Kit
Rich Products Corporation

Orange Element

Sales Promotion Campaign
Peace Corps Recruitment
Materials
The Peace Corps

Mission Media LLC

Packaging Campaign
Brewers Art Beer
The Brewers Art

Under Armour, Inc.

Audio/Visual Sales
Presentation
Women's Fitness
Collection
Under Armour, Inc.

Kathryn Shagas Design

Annual Report
Outside the Box, Hannah
More School Annual
Report
Hannah More School

Marriner Marketing Communications

Brochure
Not Topping?
Rich Products Corporation

Siquis

Poster
Pinehurst Land Rover
Pinehurst Land Rover
Society

Planit

Poster Campaign
Eat Healthy Campaign
George Washington
University/AED

Marriner Marketing Communications

Direct Marketing
FTO Frozen/Fantastic Card
Rich Products Corporation

Outloud, LLC

Direct, B-to-B or
Consumer Campaign
Gilman Kindergarten
Gilman School

MASN

Outdoor Board
MASN HD Camden Yards
Tri-vision Signage

MGH, Inc.

Mass Transit
Make 'Em Laugh NYC
Subway "Presidents"
PBS

MGH, Inc.

Out-of-Home Campaign
Make 'Em Laugh NYC
Subway Campaign
PBS

MGH, Inc.

Non-Traditional
Ring Coaster
Smyth Jewelers

Planit

Non-Traditional
Greatest to Greenest
City of Baltimore

Planit

Consumer Publication
Leather and Whips
Shawan Downs

Marriner Marketing Communications

Consumer Publication
Steamed Shrimp Insert
Phillips Seafood

MGH, Inc.

Newspaper, Fractional
Page
Baseball
Roseda Beef

MGH, Inc.

Newspaper, Full Page
Ocean Evaporating
Ocean City, MD

MGH, Inc.

Newspaper Campaign
Steakburger Campaign
Roseda Beef

Marriner Marketing Communications

Website, Flash
Topping Truth Website
Rich Products Corporation

Carton Donofrio Partners

Website, HTML
HH71 Website
Agusta Westland

no/inc

Website, Flash
TidalTV
TidalTV

Congruent Media

Website, HTML
ecosumo
ecosumo

Siquis

Online Banners
Spirit Airlines -Hanukkah
Spirit Airlines

Siquis

Online Banners
Spirit Airlines -
Thanksgiving
Spirit Airlines

Bully! Entertainment

Micro or Mini Sites
NASA Home & City
National Aeronautics and
Space Administration

Under Armour, Inc.

Micro or Mini Sites
Brandon Jennings: When
in Rome
Under Armour, Inc.

Under Armour, Inc.

Micro or Mini Sites
Mountain 08-09
Under Armour, Inc.

alexander+tom, inc.

Website Campaign
Democracy Video
Challenge Campaign
U.S. Department of State

MGH, Inc.

Radio, National
End of the World Radio

Ocean City, MD

Rooftop Communications

Television, Local
Romance Novels
Precision Tune Auto Care

SNS Marketing

Television Campaign
We've Got The Plus
HealthPlus of Michigan

MASN

TV Self-Promotion
MASN HD TV
MASN

MGH, Inc.

TV Self-Promotion
Jim Lehrer
PBS

MGH, Inc.

TV, Regional/National
End of the World TV
Ocean City, MD

GKV Communications

TV, Regional/National
Interview
Maryland State Lottery
Agency

GKV Communications

TV, Regional/National
Getting Better
Maryland State Lottery
Agency

GKV Communications

TV, Regional/National
Gymnast
Maryland State Lottery
Agency

GKV Communications

TV, Regional/National
Pull My Finger
Maryland State Lottery
Agency

Under Armour, Inc.

Mixed Media Consumer
Regional/National
Under Armour: Mountain
2008
Under Armour, Inc.

MGH, Inc.

Mixed Media Consumer
Regional/National
End of the World Multi
Media
Ocean City, MD

MGH, Inc.

Arts, Poster
2008 Maryland Film
Festival
Maryland Film Office

Carton Donofrio

Partners

Arts, Radio
Oysters
Maryland Science Center

Carton Donofrio

Partners

Arts, Radio
Mosquitoes
Maryland Science Center

MGH, Inc.

Arts, Audio/Visual
2008 Maryland Film
Festival Trailer
Maryland Film Office

Planit

Arts, Interactive
Culture Connect Website

Kennedy Center

Planit

Arts, Interactive
Waltee's Quest Website
The Walters Art Museum

Spur

Arts, Poster Campaign
Theatre Project 08/09
Poster Series
Baltimore Theatre Project

Carton Donofrio

Partners

Arts, Campaign
Rabbits, Oysters,
Mosquitoes, Snails
Maryland Science Center

GKV Communications

Arts, Campaign
Faces
National Aquarium in
Baltimore

Siquis

Public Service, Poster
Brighter Days Ahead
Poster
Salvation Army

Siquis

Public Service, Poster
Casualties of the
Classroom Poster
UCDA: University and
College Designers
Association

Carton Donofrio

Partners

Public Service, TV
Gadgets
Parents Speak Up National
Campaign (PSUNC)

alexander+tom, inc.

Public Service, Interactive
Democracy Video
Challenge Campaign
U.S. Department of State

Siquis

Public Service, Out-of-
Home
Missing Banner
The Urban Forest Project

Siquis

Public Service, Poster
Campaign
Found Posters
The Maryland SPCA

Carton Donofrio

Partners

Public Service, Mixed
Media Campaign
PSUNC Mixed Media
Parents Speak Up National
Campaign (PSUNC)

LMD

Industry Self-Promotion,
Collateral
LMD Branded Kit
LMD

Orange Element

Industry Self-Promotion,
Collateral
Orange Element
Scrapbook
Orange Element

R2integrated

Industry Self-Promotion,
Interactive
R2i Portfolio Reel
R2integrated

Planit

Industry Self-Promotion,
Non-Traditional
Fake Wind Turbines
Planit

Severn Graphics

Industry Self-Promotion,
Direct
Fresh Daily
Severn Graphics

Render, Inc.

Industry Self-Promotion,
Campaign
Render Ad Campaign
Render, Inc

alexander+tom, inc.

Logo
Democracy Video
Challenge Campaign
U.S. Department of State

Carton Donofrio

Partners

Special Effects Video/Film
Gadgets
Parents Speak Up National
Campaign (PSUNC)

Clean Cuts Music

Sound Design
Ecopolis
Science Channel

**2009 SILVER ADDY
AWARD WINNERS**

Carton Donofrio

Partners

Catalog
Playworld Catalog
Playworld Systems

MGH, Inc.

Packaging, CD
WTMD Vol. 2
Towson University

Harvey & Daughters

Packaging, Campaign
Schmidt Organic Bread
H&S Bakery

Marriner Marketing

Communications

Point-of-Purchase
Light Up the Family
Rich Products Corporation

MGH, Inc.

Annual Reports
Keswick Annual Report
Keswick

LMD

Brochure
Full-Time MBA Program
Brochure
Robert H. Smith School of
Business

Planit

Poster
Whole Grain Shoes
George Washington
University/AED

Planit

Poster
Fruity Bike

George Washington
University/AED

P.W. Feats

Invitation
Whiteford, Taylor &
Preston 75th Anniversary –
Save the Date
Whiteford, Taylor &
Preston

Carton Donofrio

Partners

Special Event, Campaign
ITT Space Symposium
Campaign
ITT Defense

MGH, Inc.

Direct Marketing, Flat
Muse OJ
Project Muse

Mission Media, LLC

Direct Marketing, 3-D
MICA Grad Mailer
Maryland Institute College
of Art

Visionmark

Communications

Direct Marketing,
Campaign
MV Fitness Postcards
MV Fitness

Shub Dirksen Yates

McAllister

Direct Marketing,
Campaign
Notre Dame Admissions
Series
College of Notre Dame of
Maryland

MGH, Inc.

Outdoor Board
Ex-Boyfriend
Smyth Jewelers

MGH, Inc.

Out-of-Home, Interior
Make 'Em Laugh NYC
Subway -Gym Teachers
PBS

MGH, Inc.

Out-of-Home, Interior
Make 'Em Laugh NYC
Subway -Mullets

MGH, Inc.

Out-of-Home, Campaign
Affordable Diamonds
Campaign
Wedding Day Diamonds

Imre

Trade Publication, Full
Page
Arxx
Arxx

Planit

Trade Publication, Full
Page
The Law is Fun
Exhibit A

GKV Communications

Trade Publication, Full
Page
All Stages of Life Ad
Martek Biosciences

Planit

Trade Publication, Full
Page
Listen and Learn
WYPR

LMD

Consumer or Trade
Publication, Campaign
Trollbeads Image
Campaign
Lund Trading

MGH, Inc.
Newspaper, Fractional
Page
Dry Aging
Roseda Beef

MGH, Inc.
Newspaper, Fractional
Page
Vegetarians
Roseda Beef

Siquis
Newspaper, Campaign
Keeping Up: Ad Campaign
Bravo Health

Mission Media, LLC
Website, B-to-B HTML
Schuman Clean
Schuman

Bully! Entertainment
Website, Consumer HTML
Dhealth – National Body
Challenge Gingerbread
Man Web Tips
Discovery Health

idfive
Website, Consumer HTML
MBA.com Website
Graduate Management
Admissions Council

**Carton Donofrio
Partners**
Online, Banners
SunGuard Expandable
Banner

Guardian Industries

LMD
Online, E-Cards
UMD Holiday Greeting
University of Maryland
Bully! Entertainment
Online Games
Storm Chasers the Chase
Discovery Channel

Mission Media, LLC
Internet Commercial
STX Video of the Week
STX Lacrosse

GKV Communications
Radio, Regional/National
WooHooVille
Maryland State Lottery
Agency

Outlaw Advertising
Television, Local,
Campaign
Sister/Father/Spouse
Gilchrist Hospice Care

MASN
Television, Self-Promotion
MASN Fantasy Camp:
Orioles Rivalry
MASN

MASN
Television, Self-Promotion
Campaign
MASN Fantasy Camp:
Orioles Campaign
MASN

Siquis
Television,
Regional/National
Strayer University –
Reading

Strayer University

Bully! Entertainment
Television,
Regional/National,
Campaign
Bell Chicken
Bell Poulet Suisse

Cerebral Lounge
Television,
Regional/National,
Campaign
Turkey Hill Iced Tea
Campaign
Turkey Hill

Bully! Entertainment
Television,
Regional/National,
Campaign
Homegate.ch Campaign
Homegate

GKV Communications
Television,
Regional/National,
Campaign
Tailgate Tripler TV
Campaign
Maryland State Lottery
Agency

illume communications
Mixed Media, Consumer,
Local
HSUS Gulf Spay/Neuter
Campaign
The Humane Society of the
United States

Planit
Mixed Media, Consumer,
Local
Dirty Talk Campaign
Shawan Downs

Bully! Entertainment
Mixed Media, Consumer,
Regional/National
Dhealth-National Body
Challenge “Gingerbread
Man Tells the Truth”
Campaign
Discovery Health

Carton Donofrio
Partners
Arts, Magazine
Doggie Bowl
Maryland Science Center

Carton Donofrio
Partners
Arts, Magazine
Artwork
Maryland Science Center

Carton Donofrio
Partners
Arts, Newspaper
Chair
Maryland Science Center

GKV Communications
Arts, TV
Faces
National Aquarium in
Baltimore

Siquis
Arts, Specialty Items
Rehoboth Beach Film
Festival 10th Anniversary
T-Shirt
Rehoboth Beach Film
Society

Carton Donofrio
Partners
Arts, Mixed Media
Campaign
Science Center Mixed

Media
Maryland Science Center

Severn Graphics
Public Service, Poster
Prostate Cancer Awareness
and Screening
Baltimore City Dept. of
Health/Enoch Pratt Free
Library

Havit Advertising
Public Service, TV
Ulman Cancer Fund PSA
Ulman Cancer Fund

Carton Donofrio
Partners
Public Service, TV
Mimes
Parents Speak Up National
Campaign (PSUNC)

Carton Donofrio
Partners
Public Service, Radio
S Word
Parents Speak Up National
Campaign (PSUNC)

Planit
Public Service, Out-of-
Home
Smorgasbord
City of Baltimore

Planit
Public Service, Out-of-
Home
Trash Blows
City of Baltimore

Planit
Public Service, Out-of-
Home
Rat Kryptonite

City of Baltimore

Planit
Public Service, Campaign
Trashcans Speak
City of Baltimore

Carton Donofrio
Partners
Public Service, Campaign
Gadgets & Mimes
Parents Speak Up National
Campaign (PSUNC)

Mission Media, LLC
Industry Self-Promotion,
Interactive
Mission
Mission Media, LLC

SNS Marketing
Industry Self-Promotion,
Direct Marketing
SNS “Ducks” Mailer
SNS Marketing

Siquis
Industry Self-Promotion,
Invitations
Apparition Studio Open
House Invitation
Apparition Studio

Planit
Logo
Renewable Energy
Education Logo
Foundation for Renewable
Energy Education

Mission Media, LLC
Logo
Film on the Pier
Fells Point Development
Corp.

Pohuski Studios

Photography

Shrimp Steamers Packages

Phillips Foods

**2009 STUDENT
ADDY AWARD
WINNERS**

Robert Gillespie

Magazine Ad Campaign

A Better Way to Get

Omega-3s

University of Baltimore