

Awards	Entry	Entrant	Advertiser
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The AAF - Baltimore announced the winners of the coveted ADDY Awards competition honoring creative excellence in advertising.

A Complete list of winners is listed below.

SALES PROMOTION

Silver ADDY® Award	Simpson Performance Racing Catalog	Siquis	Simpson Performance Racing Products
Gold ADDY® Award	CODENAME.Mike Promotional	Devaney & Associates	CODENAME.Mike
Silver ADDY® Award	Ritz-Carlton 'Inspired' Campaign	Marriner Marketing Communications	Ritz-Carlton
Gold ADDY® Award	Crofter's Superfruit Jam	Outloud	Crofters Food Ltd.
Silver ADDY® Award	AMARULA TUSKS EVERYWHERE	planit	Aveniu Brands
Gold ADDY® Award	Goetze's Tradeshow booth	The Miller Group	Goetze's Candy Co., Inc.
Gold ADDY® Award	McCormick for Chefs 'Chef Video'	Marriner Marketing Communications	McCormick For Chefs
Silver ADDY® Award	Goetze's Candy	Bully! Entertainment	Goetze's Candy
Silver ADDY® Award	Ciena 100g	15Four Integrated Media	Ciena Corporation

COLLATERAL MATERIAL

Gold ADDY® Award	2009 LPFA Annual Report	LMD	Louisiana Public Facilities Authority (LPFA)
Silver ADDY® Award	I am a Bricklayer of Words	kathryn Shagas Design	Steege/Thomson Communications
Gold ADDY® Award	Womens Housing Coalition	Visionmark Communications	Womens Housing Coalition
Silver ADDY® Award	Forty Stories	kathryn Shagas Design	Philadelphia Academies, Inc.
Silver ADDY® Award	GMAC: Direct Your Destiny Weiner	Carton Donofrio Partners	Graduate Management Admission Council
Silver ADDY® Award	GMAC: Direct Your Destiny Waiter	Carton Donofrio Partners	Graduate Management Admission Council
Gold ADDY® Award	Jake Benett Martinez Kaplan Shlomo	Siquis	Anita Kaplan
Silver ADDY® Award	Feeling Lucky?	kathryn Shagas Design	Hannah More School

DIRECT MARKETING

Gold ADDY® Award	Junior Orioles Dugout Club Kit	Baltimore Orioles	Baltimore Orioles
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OUT-OF-HOME

Silver ADDY® Award	Smyth "Stocks"	MGH	Smyth Jewelers
Gold ADDY® Award	'Know The Number' : The Carbon	idfive	Deutsche Bank Global Climate Change
Gold ADDY® Award	Birdland Express	Baltimore Orioles	Baltimore Orioles
Silver ADDY® Award	Smyth Economy Campaign	MGH	Smyth Jewelers

NON-TRADITIONAL ADVERTISING

Gold ADDY® Award	Alex Cooper Realty Lawn Sign 'Was	MGH	Alex Cooper
Gold ADDY® Award	Alex Cooper Realty Lawn Sign 'Slow	MGH	Alex Cooper

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Gold ADDY® Award	Worldwide Partners Postcards	Carton Donofrio Partners	Jamie Rice
Gold ADDY® Award	Alex Cooper Realty Lawn Signs	MGH	Alex Cooper
Gold ADDY® Award	The Humane Society of the United	illum communications	The Humane Society of the United States
CONSUMER OR TRADE PUBLICATION			
Silver ADDY® Award	M-EDGE PRADA AND PATENT	planit	M-EDGE
Silver ADDY® Award	'Leave a Smaller Footprint'	Pivec Advertising, LTD	Central Atlantic Toyota
Silver ADDY® Award	M-EDGE PRADA AND PATENT	planit	M-EDGE
Silver ADDY® Award	M-EDGE THE OLD MAN IS HIGH	planit	M-EDGE
Silver ADDY® Award	_____ happens.	IMRE	Fiberon
Gold ADDY® Award	McCormick for Chefs 'Pillar of Strength'	Marriner Marketing Communications	McCormick For Chefs
Silver ADDY® Award	McCormick for Chefs 'Mother' Print ad	Marriner Marketing Communications	McCormick For Chefs
Silver ADDY® Award	Visit Baltimore: 200 Years of Poe	Carton Donofrio Partners	Visit Baltimore
Silver ADDY® Award	Streamlight Police Campaign	Siquis	Streamlight Inc
Silver ADDY® Award	Necco New Attitude Print Campaign	The Miller Group	Necco – New England Confectionery
Silver ADDY® Award	McCormick for Chefs 'Mother' Print ad	Marriner Marketing Communications	McCormick For Chefs
Silver ADDY® Award	MASN HD Print Campaign (Roberts,	MASN	MASN (Mid-Atlantic Sports Network)
NEWSPAPER			
Silver ADDY® Award	Alex Cooper General Rug '95%'	MGH	Alex Cooper
Silver ADDY® Award	Alex Cooper General Rug 'ask how	MGH	Alex Cooper
Gold ADDY® Award	Rugs for the People 'RFTP' Print	MGH	Alex Cooper
Silver ADDY® Award	Rugs for the People 'Quality & Equality'	MGH	Alex Cooper
Silver ADDY® Award	Rugs for the People "Stand Up" Print	MGH	Alex Cooper
Silver ADDY® Award	I Can See - Speed Limits	Harvey & Daughters	Dr. Anthony Kameen/Kameen Eye
Gold ADDY® Award	Alex Cooper General Rug Campaign	MGH	Alex Cooper
Silver ADDY® Award	BBJ STAY FOCUSED CAMPAIGN	planit	Baltimore Business Journal
Gold ADDY® Award	Rugs for the People Print Campaign	MGH	Alex Cooper
Gold ADDY® Award	I Can See - Campaign	Harvey & Daughters	Dr. Anthony Kameen/Kameen Eye
Silver ADDY® Award	Towson University Grad School Print	MGH	Towson University
INTERACTIVE MEDIA			
Gold ADDY® Award	AMARULA EXPERIMENT WEBSITE	planit	Aveniu Brands
Gold ADDY® Award	GMAC: Direct Your Destiny Website	Carton Donofrio Partners	Graduate Management Admission Council
Gold ADDY® Award	Crofter's Organic Website	Outloud	Crofters Food Ltd.
Gold ADDY® Award	Ocean City, MD Website	MGH	Ocean City, Maryland Tourism
Gold ADDY® Award	Rugs for the People 'Stand Up' Banner	MGH	Alex Cooper
Silver ADDY® Award	Rugs for the People 'Free Yourself'	MGH	Alex Cooper

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Silver ADDY® Award	Rugs for the People 'Down With Prices'	MGH	Alex Cooper
Silver ADDY® Award	Visit Baltimore: B&O Railroad Banner	Carton Donofrio Partners	Visit Baltimore
Silver ADDY® Award	Playworld: Green Video	Carton Donofrio Partners	Playworld Systems
Gold ADDY® Award	MDSPCA Online Campaign	Siquis	MDSPCA
Silver ADDY® Award	Rugs for the People Banner Campaign	MGH	Alex Cooper
RADIO			
Silver ADDY® Award	American Music	gkv Communications	Maryland State Lottery Agency
TELEVISION			
Gold ADDY® Award	Lullaby	Baltimore Orioles	Baltimore Orioles
Silver ADDY® Award	This is Birdland	Baltimore Orioles	Baltimore Orioles
Gold ADDY® Award	Under Armour Fierce Speed	Under Armour	Under Armour
Gold ADDY® Award	Under Armour is Football	Under Armour	Under Armour
Gold ADDY® Award	Under Armour & DSG Cold Abuse	Under Armour	Under Armour
Silver ADDY® Award	GMAC: Direct Your Destiny TV Spot	Carton Donofrio Partners	Graduate Management Admission Council
Silver ADDY® Award	Little Things	gkv Communications	Lance Inc.
Silver ADDY® Award	Ocean City, MD "Rodney-Traffic"	MGH	Ocean City, Maryland Tourism
Silver ADDY® Award	Visit Baltimore: Waterfront Invasion	Carton Donofrio Partners	Visit Baltimore
Silver ADDY® Award	Ravens Cash Fantasy	gkv Communications	Maryland State Lottery Agency
Silver ADDY® Award	Dramatic Reenactments	gkv Communications	Maryland State Lottery Agency
MIXED/MULTIPLE MEDIA			
Gold ADDY® Award	McCormick for Chefs 'Chef Campaign'	Marriner Marketing Communications	McCormick For Chefs
Silver ADDY® Award	Rugs for the People Multi Media	MGH	Alex Cooper
Silver ADDY® Award	GMAC: Direct Your Destiny Integrated	Carton Donofrio Partners	Graduate Management Admission Council
Silver ADDY® Award	'Know The Number' : Campaign	idfive	DB Climate Change Advisors
ADVERTISING FOR THE ARTS & SCIENCES			
Silver ADDY® Award	Visit Baltimore: Heroes & Genius	Carton Donofrio Partners	Visit Baltimore: MD Science Center and
Silver ADDY® Award	Visit Baltimore: Heroes & Genius :30	Carton Donofrio Partners	Visit Baltimore: MD Science Center and
Gold ADDY® Award	KENNEDY CENTER - ANATOMY OF	planit	Kennedy Center
Gold ADDY® Award	Visit Baltimore: Heroes & Genius	Carton Donofrio Partners	Visit Baltimore: MD Science Center and
Silver ADDY® Award	Jellies Invasion 'Science Non-Fiction'	MGH	National Aquarium
Silver ADDY® Award	Jellies Invasion 'Far, Far Below'	MGH	National Aquarium
Gold ADDY® Award	Visit Baltimore: Heroes & Genius Mass	Carton Donofrio Partners	Visit Baltimore: MD Science Center and
Silver ADDY® Award	Jellies Invasion Web Banner Campaign	MGH	National Aquarium
Silver ADDY® Award	Jellies Invasion Billboard Campaign	MGH	National Aquarium

ADDY Winners Press Release

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Gold ADDY® Award	Maryland Film Festival	Orange Element	Maryland Film Festival
Gold ADDY® Award	Visit Baltimore: Heroes & Genius	Carton Donofrio Partners	Visit Baltimore: MD Science Center and
Silver ADDY® Award	Jellies Invasion 'Be Taken'	MGH	National Aquarium
PUBLIC SERVICE			
Silver ADDY® Award	Waterfront Partnership of Baltimore	illume communications	Waterfront Partnership of Baltimore
Gold ADDY® Award	TRASH TV - PAPER CUP	planit	City of Baltimore
Gold ADDY® Award	TRASH TV - CRABS	planit	City of Baltimore
Silver ADDY® Award	Asian Long Horned Beetle PSA	Bully! Entertainment	USDA
Silver ADDY® Award	TRASH TV - BUTTS	planit	City of Batimore
Gold ADDY® Award	Stop Bullying Now!	Alexander+Tom	Health Resources and Services
Gold ADDY® Award	SPCA Illustrated Awareness Posters	Siquis	Maryland SPCA
Gold ADDY® Award	TRASH TV CAMPAIGN	planit	City of Baltimore
Silver ADDY® Award	SPCA Stuffed Animals	Siquis	Maryland SPCA
Gold ADDY® Award	SPCA Illustrated Awareness Campaign	Siquis	Maryland SPCA
Gold ADDY® Award	It's As Plain as Black and White (Asian	Crosby Marketing Communications	United States Department of Agriculture
ADVERTISING INDUSTRY SELF-PROMOTION			
Silver ADDY® Award	Pivec Stationary	Pivec Advertising, LTD	Pivec Advertising
Gold ADDY® Award	MGH "Faking It"	MGH	MGH
Silver ADDY® Award	MGH "This Is A Print Ad"	MGH	MGH
Silver ADDY® Award	Apparition Studio Addy Guerilla	Siquis	Apparition Studio
Gold ADDY® Award	The Optimist	Siquis	Siquis
Gold ADDY® Award	Dragon Sleigher	Bully! Entertainment	Bully! Entertainment
Gold ADDY® Award	'A holiday greeting for all types'	Euro RSCG Discovery	Euro RSCG Discovery
Silver ADDY® Award	Halloween T-Shirt	Pivec Advertising, LTD	American Advertising Federation Baltimore
Gold ADDY® Award	Gumbo and Mistletoe	ADG Creative	ADG Creative
ELEMENTS OF ADVERTISING			
Gold ADDY® Award	Crofter's Superfruit Bear	Outloud	Crofters Food Ltd.
Gold ADDY® Award	Wine in the Woods	LMD	LMD
Gold ADDY® Award	Parks and People Foundation Logo	Orange Element	Parks and People Foundation
Silver ADDY® Award	Shiny Pear Logo	Bully! Entertainment	Shiny Pear
Gold ADDY® Award	M-EDGE THE OLD MAN IS HIGH	planit	M-EDGE
Gold ADDY® Award	AMARULA TREE ILLUSTRATION	planit	Aveniu Brands
Silver ADDY® Award	Simpson Limited Edition T-shirt	Siquis	Simpson Perfomance Racing Products
Silver ADDY® Award	M-EDGE DEVIL ILLUSTRATION	planit	M-EDGE
Silver ADDY® Award	Hooper Pre-K Block Interstitials	Bully! Entertainment	PBS Kids

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Gold ADDY® Award	Crofter's Organic Website Intro	Outloud	Crofters Food Ltd.
Gold ADDY® Award	'Be That Woman'	Clean Cuts Music	Washington Area Women's Foundation
Silver ADDY® Award	Maryland Lottery 'James'	Clean Cuts Music	Maryland Lottery
Silver ADDY® Award	'Nature's Most Amazing Events'	Clean Cuts Music	Discovery Channel
STUDENT ADDY Categories			
Student Bronze ADDY®	The World in a Jar	Louis Weeks IV	Bowdoin College
Student Gold ADDY®	Dog Whisperer - Before and After	Avedis Aghguiguan	Towson University
Student Bronze ADDY®	This Bottle Sucks	Hannah Whipps	Towson University